



2010 Bluegrass Triathlon Club Sponsors



INFINIT Nutrition is proud to announce their sponsorship of the Bluegrass Triathlon Club for the 2010 Racing Season. INFINIT's end game is to create the perfect blend that will eliminate the need for ANY gels, food or salt pills for Sprints up to Ironman Distance racing and to have it taste just how YOU want. INFINIT is an all in one custom-blended nutrition solution that allows you to:

- Adjust the flavor level to taste great all day long
- Change the calories to match your body size and for the type of racing/training that you are doing
- Adjust the level of electrolyte to your sweat rate and history of muscle cramping
- Add protein or even caffeine
- A 100% satisfaction guarantee, if you are not happy we will re-make for no charge. Still not happy, you get your money back.

Infiniit is offering a free phone consultation to all club members to help each individual athlete achieve their nutritional goal. In about 10 minutes, we will help you to determine how many calories you should target per hour, how much salt you need, add protein or caffeine and set up a custom formula made just for you. All you need to do is log onto infininutrition.us, create an account and click on a request for a phone consultation. In addition to the creation of a custom formula, club members receive a **20%** discount on all of their orders by using the club discount code.



The BTC has been approved for a BRO level sponsorship for three (3) years (2010, 2011, and 2012) that entitles club members to a **40%** discount on eyewear, helmets, goggles and accessories from Rudy Project. Rudy Project offers free hard and soft case, Lifetime Replacement Lens Guarantee, technical features, adjustability and fresh unique styling.



Xterra WETSUITS is pleased to sponsor the Bluegrass Triathlon Club by offering members year round discounts of **50%**, sometimes more, on wetsuits. In addition, because Xterra only sells direct to the triathlete, you will be guaranteed excellent customer service with knowledgeable and experienced sales staff. Xterra wetsuits have been recognized as the fastest and most flexible wetsuits on the market and race results prove it! Also, in 2009 Xterra became the #1 triathlon wetsuit company in the US and Canada. See the 2010 pricing below.

2010 SPECIAL MEMBER PRICING:

- VOLT JOHN \$99
- VELOCITY 0.02 SPEEDSUIT \$99 (reg. \$250)
- VELOCITY ++ SPEEDSUIT \$119 (reg. \$350)
- VORTEX 3 JOHN \$129 (reg. \$300)
- VORTEX 3 FULL \$179 (reg. \$400)
- VECTOR PRO X2 JOHN \$199 (reg. \$400)
- VECTOR PRO X2 FULL \$299 (reg. \$595)
- VENDETTA \$500 (reg. \$695)



HFP Racing was founded in 1989 and is a leader in the industry of multisport management and marketing with over thirty (30) regionally owned and operated multisport events. HFP Racing is one of the largest promoters of multisport events in the Midwest and boasts a customer base of nearly 16,000. Known for innovative events like the American Triple-T and specializing in long distance triathlons like the Great Buckeye Challenge, MedExpress Mountaineer Triathlon and the Deer Creek. Challenge. HFP Racing has produced over 500 events in the last 20 years. As HFP

Racing recognizes the ever changing arena of multisport, it will continue to introduce new events while simultaneously supporting the progress of events currently on the schedule. HFP is proud to announce a **10%** discount to all HFP owned events for the 2010 racing season!



Swim Bike Run of Kentucky is your one-stop training and outfitting center packed with everything you need for that next race. Our team of athletes and coaches is passionate about helping you have the best race experience of your life. We welcome beginners just getting into the sport, and veterans looking for faster ways to cross that finish line. SBR is proud to offer BTC members a **5%** discount on all products and services, excluding bikes, for all USAT members.

To obtain membership discount codes and ordering procedures, please contact Jesse Frost at jessefrost23@hotmail.com